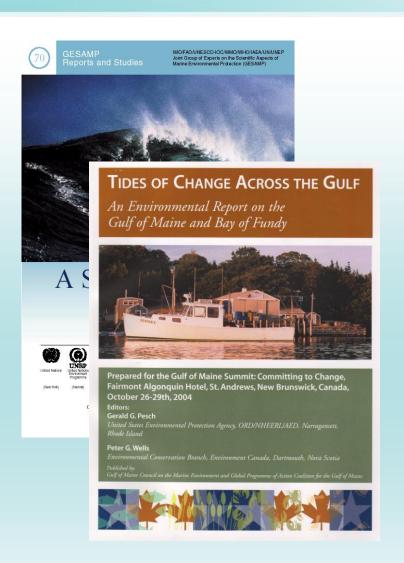
ENVIRONMENTAL INFORMATION: USE AND INFLUENCE



Bertrum H. MacDonald, Peter G. Wells, Suzuette S. Soomai, Danielle M. Cossarini, Gregory R.G. Hutton, Ruth E. Cordes, Julie M. Woods, & Colleen E. Delany

History of the Initiative



Initial Case Studies

- * GESAMP Joint Group of Experts on the Scientific Aspects of Marine Environmental Protection
- * GOMC Gulf of Maine Council on the Marine Environment

GREYNET AWARD 2004

In recognition for outstanding achievement in the field of Grey Literature

Dr. Bertrum H. MacDonald

Associate Dean of Research in the Faculty of Management, Dalhousie University, Halifax, Canada

Ruth E. Cordes

School of Library and Information Studies, Dalhousie University, Halifax, Canada

Dr. Peter G. Wells

Environmental Conservation Branch, Ecosystem Science Division, Dartmouth, Nova Scotia, Canada

December 6, 2004

Dr. Dominic J. Farace, Grey Literature Network Service

This award is in recognition for the authors' contribution to the field of grey literature over the past year. Nominations for the GreyNet Award are based on the results from the GL5 Participant Evaluation Forms, publication of the authors' paper in the GL5 Conference Proceedings, the selection and publication of the authors' paper in the spring issue of PRO'2004 on grey literature, and prior history of the authors in the field of grey literature.

TextRelease

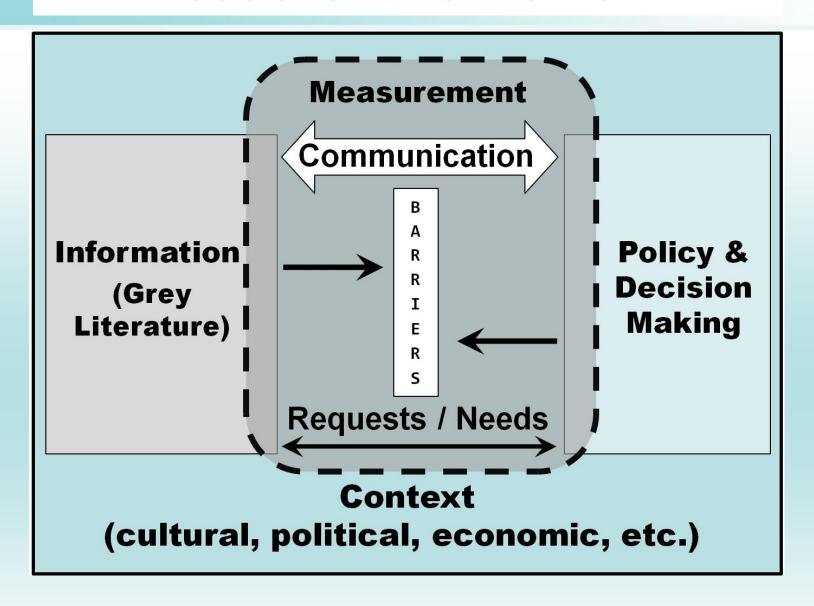
Research Questions (SSHRC Grant)

- Do publication characteristics of grey literature influence its discovery, use, and impact?
- * In public policy decision-making contexts are research reports published as grey literature perceived differently than research published as papers in scientific and technical journals?

Research Questions (2)

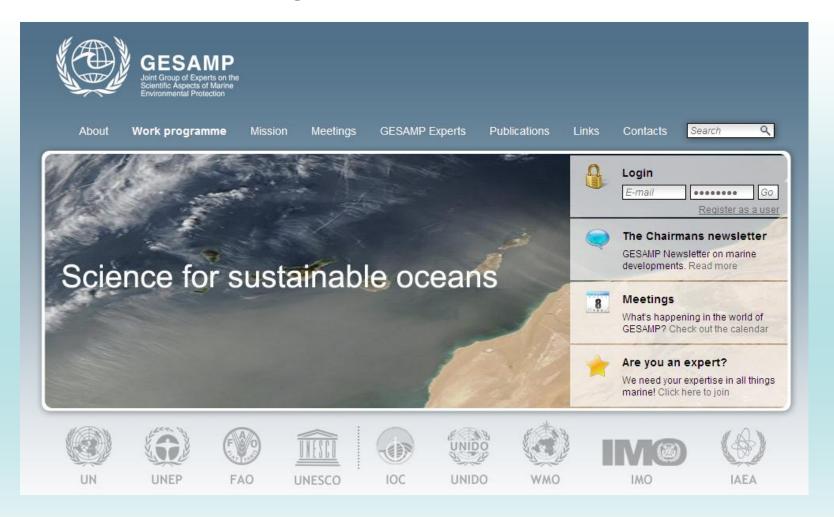
- *Since diffusion and use of information can be tracked in a number of ways, how should the impact of grey literature be measured and assessed?
- *Given the significant current developments in digital publications and search technologies, how should publications be designed for effective discovery and ultimately for impact?

Research Framework

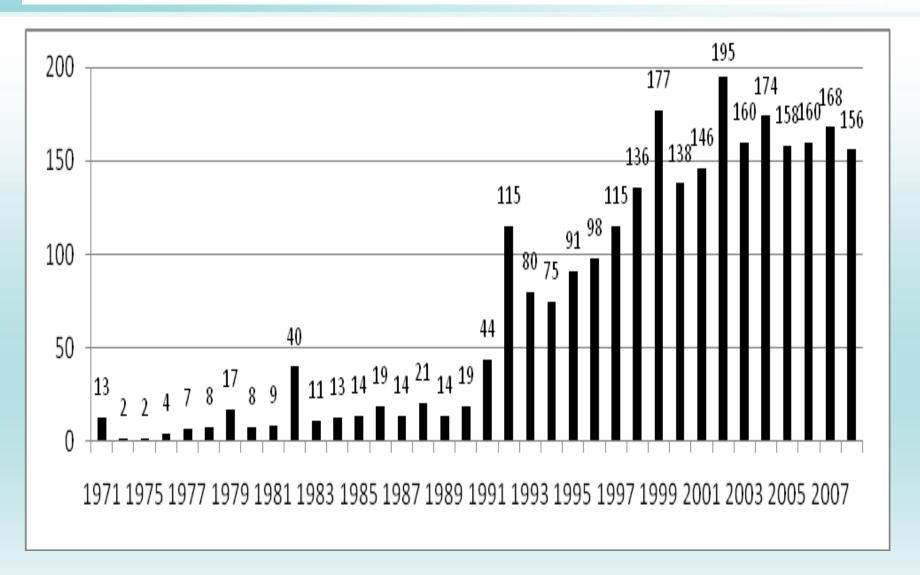


Developing an Inclusive Measure of Influence for Marine Environmental Grey Literature

Gregory R.G. Hutton



Citations – All GESAMP Reports (Web of Science)

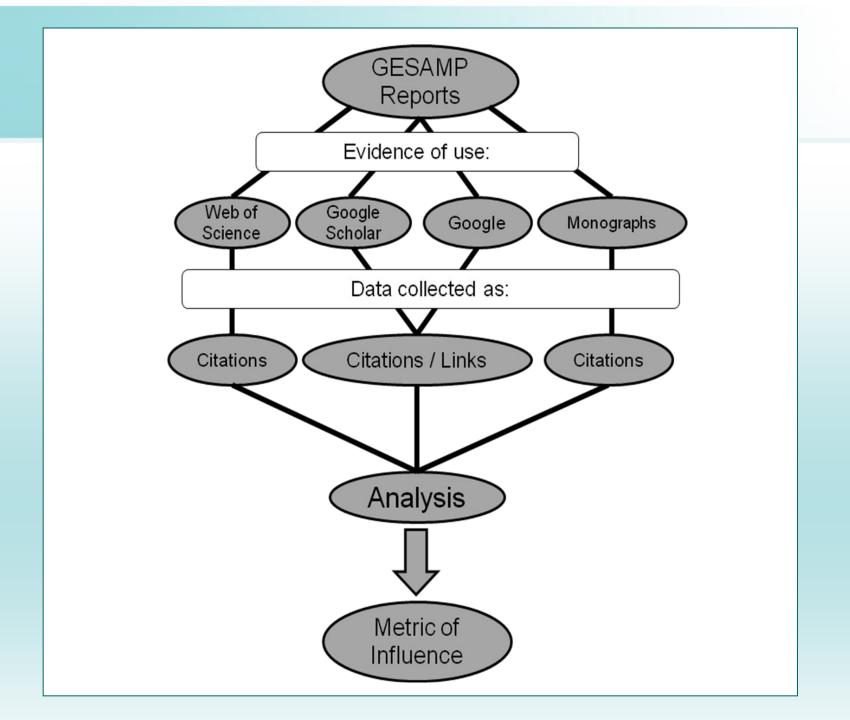


Google Scholar – Citations Selected GESAMP Reports

Report Number	Results Collected	Unique Results		sults	Perfunctory Results
38	47		9		0
32	47		9		0
39	139		55		0
50	57		27		0
61	62		39		0
6	28		16		1
57	50		18		1
28	19		9		0
71	85		52		1
58	53		26		0
Total	587		260		3

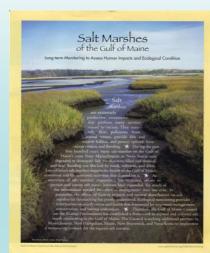
Google – Citations Selected GESAMP Reports

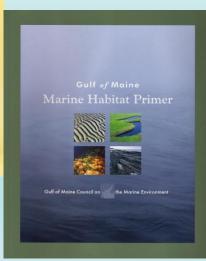
Report Number	Results Collected	Unique Results	Influential Citations	Perfunctory Citations
38	29	24	16	8
32	38	24	10	14
39	89	83	72	11
50	43	35	16	19
61	52	45	31	14
6	31	27	15	12
57	42	33	25	8
28	18	16	7	9
71	95	87	72	15
58	29	26	19	7
Totals	466	400	283	117

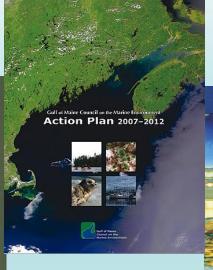


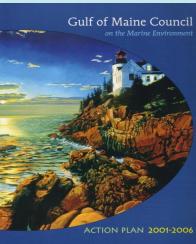
Understanding the Production, Distribution, and Use of Scientific Grey Literature: A Case Study of the Gulf of Maine Council on the Marine Environment

Danielle M. Cossarini

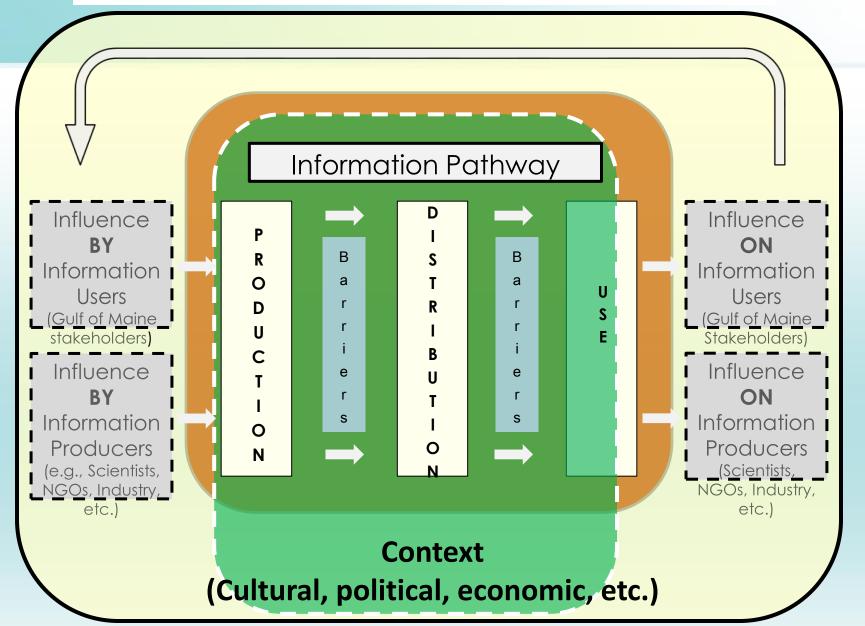








Guiding Framework

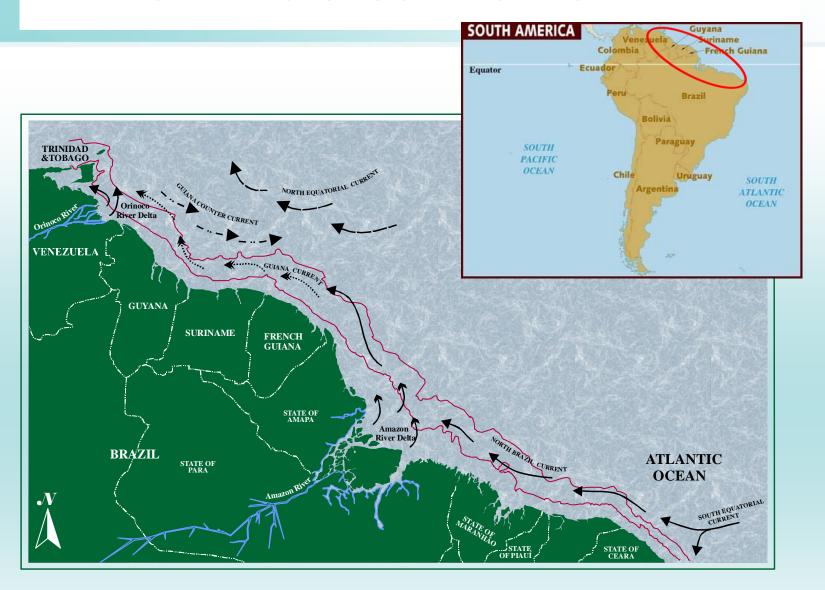


Information and Influence in Fisheries Management: A Preliminary Study of the Shrimp and Groundfish Resources in the Brazil-Guianas Continental Shelf

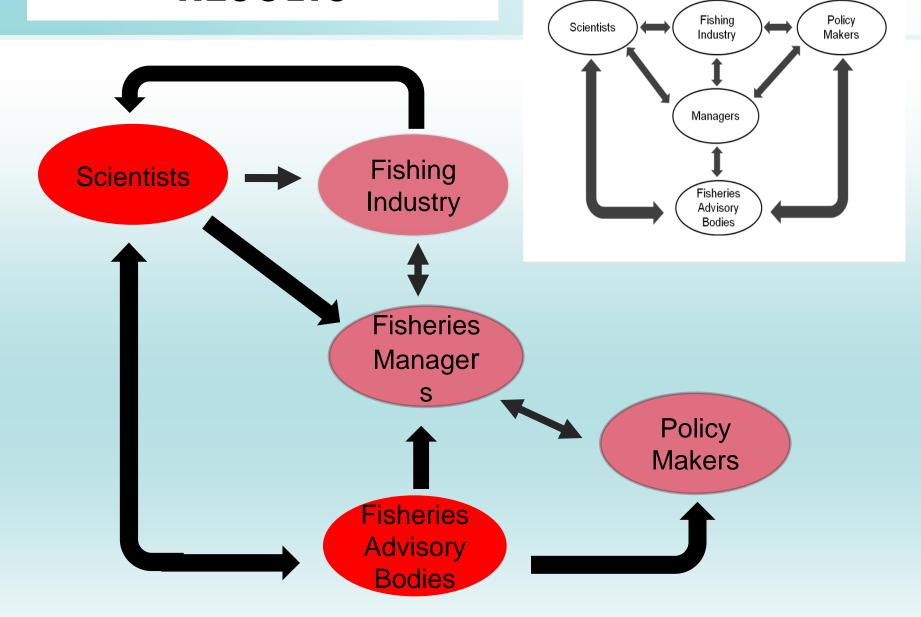
Suzuette S. Soomai



SHRIMP & GROUNDFISH FISHERY



RESULTS





New Case Study – State of the Coast



Key Features of the Research

- » high quality, environmental grey literature, which can inform policy makers, is growing in volume
- » influence and use has largely been ignored
- » new, unconventional methods of measuring influence are needed
- » our interdisciplinary study addresses questions regarding:

accountability

perceived value of this type of environmental information how to promote awareness and use of the literature

Funding Sources (to date)

- \$ International Maritime Organization (GESAMP)
- \$ Gulf of Maine Council on the Environment
- \$ Environment Canada (Conservation and Protection Canadian Wildlife Service)
- \$ Social Sciences and Humanities Research Council of Canada
- \$ N. S. Department of Fisheries and Aquaculture

Additional assistance from:

International Ocean Institute of Canada Nippon Foundation and the PROGOVNET project Personnel associated with the case study organizations